

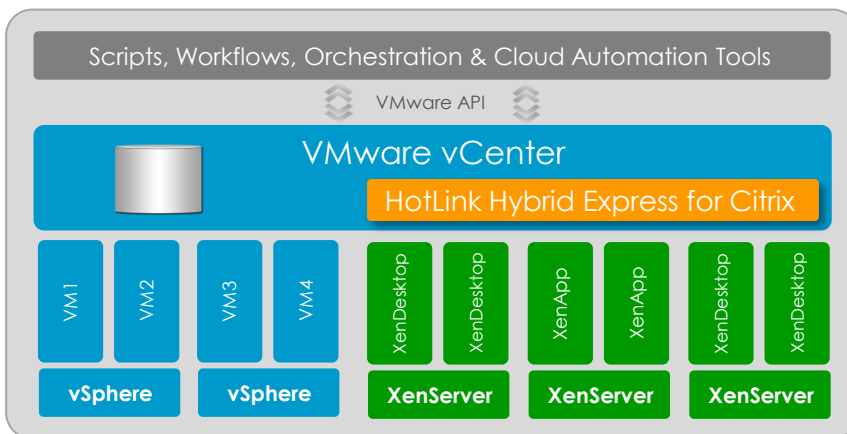
HotLink Together With Citrix

Extending VMware vCenter Capabilities to XenServer for XenApp and XenDesktop

You are a savvy IT manager who wants to give employees the freedom to work from anywhere, and Citrix XenApp and XenDesktop lead the industry as the most advanced application and desktop virtualization solutions available. All modern hypervisors are supported, though Citrix XenServer delivers unparalleled graphics, security, performance and scalability. Additionally, Citrix XenServer Enterprise is included with every edition of XenApp and XenDesktop!

If your XenApp or XenDesktop deployment is running on VMware vSphere today, HotLink® Hybrid Express™ for Citrix is designed precisely for you. It's the only solution that can extend all of your VMware vCenter management capabilities to XenServer — without introducing additional consoles, rebuilding templates, redesigning workflows or adding new skills to your team.

With Citrix and HotLink, you get the best-in-class capabilities you want with the streamlined management and low cost you need.



Highlights

- HotLink Hybrid Express for Citrix extends VMware vCenter capabilities to XenServer hosts and VMs — unify administration and management and avoid multiple consoles.
- Optimize your Citrix XenApp and XenDesktop deployment with XenServer — take advantage of industry-leading graphics, security, performance and server scalability.
- Reduce overall IT costs by eliminating or repurposing vSphere licenses — XenServer Enterprise edition is included with XenApp and XenDesktop.

Best Economics

- Save up to \$136 per virtual desktop over VMware vSphere using XenServer Enterprise edition, part of your entitlement for XenApp and XenDesktop.
- Leverage your existing VMware vCenter management investment, tools, workflows and skills by easily extending them to XenServer resources.

Unified Management

- Seamlessly administer and manage XenServer hosts and VMs together with VMware vSphere, using VMware vCenter.
- Consolidate management consoles and benefit from vCenter features cross-platform.
- Migrate to XenServer automatically without rebuilding VM templates.

Superior Performance

- Optimize XenApp and XenDesktop performance with XenServer MCS-Accelerator and PVS-Accelerator technology.
- Accelerate desktop boot up times by 25%, lower network bandwidth usage by 98% and reduce PVS CPU usage by 93%.
- Support all leading vGPU vendors including NVIDIA.

Citrix and HotLink deliver the joint solution you want — while conserving your IT budget and resources

Single Pane of Glass

- The patented HotLink technology abstracts hybrid platforms and workloads, so your VMware vCenter management infrastructure treats them just like vSphere hosts and VMs.
- All cross-platform resources are administered and managed as a unified pool of resources in a single inventory tree.
- HotLink Hybrid Express for Citrix works out of the box — no system integration project is needed.

Workload Conversion and Migration

- With HotLink, XenServer workloads utilize the same management techniques as vSphere. You clone, snapshot and migrate VMs just as you do today.
- Integrated and automated conversion enables seamless migration from vSphere to XenServer.
- XenServer workloads can be provisioned from existing VMware templates, without rebuilding.

Scalability, Performance and Security

- Many of the largest clouds in the world run XenServer.
- Only XenServer enables Live Patching to reduce downtime and minimize business disruption.
- XenServer offers exceptional security with Hypervisor Introspection (HVI) — proven to prevent against zero-day attacks.

XenServer Plus XenApp and XenDesktop

- As the industry leading hypervisor for high-performance 2D and 3D graphics, XenServer provides XenApp and XenDesktop users with a high-definition experience on any device.
- XenServer optimizes the performance and scalability of XenApp and XenDesktop deployments with unique PVS-Accelerator and MCS-Accelerator technology.
- XenServer Enterprise is included as an entitlement to every XenApp and XenDesktop edition.

Joint Solution Components

- Easy and intuitive HotLink Hybrid Express for Citrix extends VMware vCenter capabilities, tools, automation and IT skills cross-platform.
- High-performance XenServer hypervisor is an entitlement to all XenApp/XenDesktop editions.
- Integrating XenServer with Citrix application and desktop virtualization platform delivers unrivaled security, graphics, scalability and performance benefits.

Why Citrix and HotLink?

Together, Citrix and HotLink provide you with high-performance solutions you want and low-cost economics you need. Let us tell you more about this compelling joint solution and discuss how it fits into your application virtualization and VDI deployment strategy.

Learn more at: <http://www.hotlink.com/technology/citrix.html>

Contact us at: citrix@hotlink.com